ABSTRACT
Socio-cultural poses as the enabler and barrier in breastfeeding practice. A review of published literature was conducted and a total of 25 articles were reviewed to seek the answer: How religious belief and sociocultural influence breastfeeding practice? Published articles were identified through electronic searches of PubMed/MEDLINE, Scopus, Google scholars and IIUM Repository within timeframe of 2011 to 2017. Through this searching, three key themes were identified: religious views on breastfeeding, sociocultural perspectives and challenges. A comprehensive understanding on religious recommendation and cultural influence would benefit in the reconstruction of breastfeeding promotion and education program.

Keyword: Breastfeeding, Religion, Religious belief, Socio-cultural

INTRODUCTION
Mothers are expected to breastfeed their infants and this expectation are based on religious beliefs and mother's responsibilities (Levin, 1979; Laroi & Sharma, 2006; Khattak & Ullah, 2007). Likewise, mothers' decision to breastfeed is influenced by their beliefs and values (Burdette & Pilkauskas, 2012). Nowadays, breastfeeding practice has become a trend as it is a symbol of good mothering (Breastfeeding & Formula, 2016; Pusat Sokongan Penyusuan Ibu, 2016).

Studies on breastfeeding began as early as 1953 found that the breastfeeding duration among primitive people varied in terms of locality and ethnicity (Wickes, 1953). The weaning period was found to be influenced by children's demand, religious beliefs and cultural norms. However, breastfeeding practice in the present time should be adjusted to fulfill the infant and family's need as well as people's expectation towards women's role in modern society (Macadam & Dettywyler, 1995).

The importance of breastfeeding in medical view is clear and well-established as extensive scientific research proved the benefits of breast milk and its practice to infant and women's health as well as to the environment and society. The religious recommendation on breastfeeding is scientifically proven as many studies have reported its benefits to both the infant and the mothers (Patellarou et al., 2012; Marseglia et al., 2015; Victoria et al., 2016). Moreover, its benefits extend to the family and the society as it reduces health care cost and expenses for artificial feeding (Walters et al., 2016).

On the other hand, numerous studies indicated progressive decline of breastfeeding practice and its duration are due to several reasons; maternal employment, insufficient prenatal education about breastfeeding, difficulty to access medical and nursing assistance related to breastfeeding, commercial promotion of infant formula, lack of social support for breastfeeding, role of mass media that portray formula feeding as normative and misinformation regarding breastfeeding (Amin et al., 2011; Okeyo et al., 2012; Amin, 2014).

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LITERATURE REVIEW
PubMed, MEDLINE, Scopus, Google scholars and IIUM Repository were searched using the keywords;
breastfeeding, breastfeeding practice, religious belief, sociocultural, Islam, Muslim and Malay. The search was limited to English and Malay language literature published within 2011 and 2017. The articles must report empirical studies or review papers, published after peer review. Articles that addressed high risk mothers (e.g. adolescent mothers or mothers with comorbidities) and high-risk infants (e.g. born premature or had congenital disorders) were excluded. The reviews of the literature were critically conducted to seek answer of the objective of this review. The process of search strategy is detailed in Figure 1.
Figure 2: Findings of the review

- Breastfeeding and Religious Views

Religious Recommendation on Breastfeeding

Islam has recommended all mothers to breastfeed their children and it was viewed as a legal duty of both parents and as the child's right (Mohd, 2011). This study is grounded on the recommendations found in the Holy Quran, the Prophet's hadith and the consensus of Islamic jurists' opinion (ijma') as they provide specific guidelines on the duration of breastfeeding, weaning and rearing of infant. The importance and benefits of breastfeeding were proved not only through scientific research (Bayyenatet et al., 2014; Firoozabadi & MohdSheikhi, 2015).

The Influence of Religion towards Mother's Decision to Breastfeed

In Malaysia, breastfeeding was found to be dominantly practiced among Malay and it was traditionally accepted as a normal way of nourishing a newborn (Tengku et al., 2012). As Malay people hold steadfastly to the Holy Quran and the Prophet’ shadith, it was believed that they practiced breastfeeding due to religious recommendation. A study conducted among married Muslim academician of local universities in Terengganu found that people's understanding on Islamic teaching in regard to breastfeeding is the integral factor in the success of this practice (Daud et al., 2014).

A study among Muslim mothers in western country had provided considerable evidence that breastfeeding choices and experiences were shaped by religious belief (Williamson & Sacranie, 2012). It was found that they believed that breastfeeding is an act of worshipping, Allah appeared to be the main factors that influenced their preference in infant feeding practice. In the same way, a study done among the US population found that religious affiliation play a significant role in breastfeeding practice among Conservative Protestants, Christians and Muslims (Burdette & Pilkauskas, 2012). It was also discovered that religious involvement has a positive association towards breastfeeding initiation and duration.

The importance of breastfeeding is not only emphasized in Islamic teaching. In Malaysia, a study conducted among the Bidayuh who believes in the Seventh Adventist reported that mothers' decision to breastfeed was linked to their reverence to the religious recommendation (Chang, Denney & Cheah, 2015). They believed that their bodies are the temples of God. Therefore, their bodies are special gift from God and they should share it with others.
Sociocultural Influence

Social Expectation

Earlier studies among mothers in different settings suggest that breastfeeding decision are also influenced by the sociocultural aspects (Daglas & Antoniou, 2012; Williamson & Sacranie, 2012; Tengku Ismail, Wan Muda & Bakar, 2013; Chang, Denney & Cheah, 2015; Wanjohi et al., 2017). The studies found that women's intention and decision to breastfeed were mainly based on the perceived role of being a mother rather than following religious recommendations. Moreover, mothers are expected to breastfeed as it is a natural phenomenon.

Social expectation also play an important role in the duration of breastfeeding (Dowling & Brown, 2013). Their study which involved modern mothers whose breastfed over a longer period found that social expectation would influence breastfeeding practice. Their study suggested that mothers's main concern is the public impression as extended breastfeeding is considered as a taboo or stigma. On the other hand, the sociocultural practice that encourages mothers to breastfeed for the duration of 2 years was found to be the enabler factor among Muslim community in rural area (Wanjohi et al., 2017). In Kenya, the Muslim community there believed that a child should be breastfed for exactly two years.

Breastfeeding nowadays should be well-adjusted with parental and family relationship as well as people's expectation towards women's role in the modern society. A current literature on maternal employment is rich with examples of the social expectation towards women's role (Sulaiman, Liamputtong & Amir, 2016). Their study found that the success of breastfeeding practice among working mothers is determined by their determination to initiate and sustain this practice. However, the intention and motivation are intensely influenced by public expectation towards them. Availability of support plays an important role in the success of breastfeeding practice.

Sociocultural Belief

Review of the literature suggested that sociocultural work as the enablers and barriers in breastfeeding practice (Daglas & Antoniou, 2012; Tengku Ismail et al., 2012; Tamiru, Bogale & Merdikios, 2013; Legesse et al., 2014, Othman, Lamin & Othman, 2014; Tamiru & Tamrat, 2015; Radwan & Sapsford, 2016; Wanjohi et al., 2017). Sociocultural belief was considered as an integral factor in breastfeeding practice. However, in certain circumstance, customary practice could be a cultural constraint in breastfeeding practice.

Some of the social and cultural beliefs and practices are not in line with medical recommendation, thus they pose a cultural constraint in correct breastfeeding practices. Moreover, such misbeliefs and customary practices are shared across the culture. For instance, the practice of giving plain water to breastfeeding infants of less than 6 months is the main factor of the success of exclusive breastfeeding (Tengku et al., 2012). Similarly, several studies conducted in other countries found that pre-lacteal feeding was the main barrier associated with exclusive breastfeeding (Tamiru, Bogale & Merdikios, 2013; Radwan & Sapsford, 2016; Wanjohi et al., 2017). As a result, the mother and the baby could not achieve the maximum benefits of breastfeeding. These traditional beliefs also would deteriorate the baby's health.

Similarly, several studies conducted in other countries found pre-lacteal feeding was the main barrier associated with exclusive breastfeeding (Tamiru, Bogale & Merdikios, 2013; Legesse et al., 2014; Radwan & Sapsford, 2016; Wanjohi et al., 2017). The participants in stated studies earlier believed the customary practice was right as they used to practice it. Moreover, the customary practices have been passed from generation to generation.

A study in Kenya reported various myths related to breastfeeding practice. The general belief among the Africans include considering colostrum as dirty and breastfeeding was associated with women's sagging breast (Wanjohi et al., 2017). The stated studies provided extensive information on how culture could influence breastfeeding practice among the community that are known to have a strong belief system. (MacKean & Spragins, 2012) in their critical analysis suggested that breastfeeding outcomes were deeply embedded within cultural norms. Their review was supported by recent systematic analysis that examines the role of infant's grandmothers in various aspects throughout perinatal period (Negin et al., 2016). In their review, it was found that infant's grandmother could be significant factors in promoting breastfeeding.

On the other hand, a study found that cultural belief
associated with herbal galactagogue helped Malay mothers in sustaining the milk production (Othman, Lamin & Othman, 2014). The herbs that commonly used by mothers in this study were alfalfa, fenugreek, black seed and milk thistle. Herbal galactagogue was more preferable than pharmaceutical galactagogue as it was believed as safer and more effective.

- Challenges

Breastfeeding mothers are globally challenged with different experiences according to their phases of lactation and situations (MacKean & Spragins, 2012; Sulaiman, Liamputtong & Amir, 2016). Despite the physical challenges, breastfeeding mothers also experience psychological impact, particularly when dealing with breastfeeding in public. Mothers concern regarding privacy while breastfeeding is shared across the culture (MacKean & Spragins, 2012, Williamson & Sacranie, 2012; Mohammad et al., 2013; Wanjohi et al., 2017). However, for Muslims, this issue is intensified by religious beliefs (Mohammad et al., 2011; Williamson & Sacranie, 2012). Despite the challenges experienced by mothers, the husband also sacrifices to fulfil the wife and baby's need throughout breastfeeding journey (Muda et al., 2017). The findings of their study suggested that breastfeeding is shared responsibility between the women and their husbands.

CONCLUSION

Breastfeeding is a natural but challenging phenomenon as the practice is deeply embedded within religious beliefs and the sociocultural context. It was suggested that health awareness should be created in line with the religious recommendation. Therefore, religious issues and cultural meanings associated with breastfeeding practice should be incorporated in future breastfeeding education and promotion. By integrating these two aspects would enhance the existing knowledge and dispel the misinformation about breastfeeding.

REFERENCE


the issues and why does it matter? Breastfeeding Medicine, 8(1), pp 45-52.


